



THE WILDERMAN GROUP

## PRESS RELEASE

### The Wilderman Group Selected as Management Company for New Sustainable Golf Course

#### Ceremony Signals Starts of Construction Phase of Development

**(Johns Island, SC – October 2008)** — Property owners, architects, management, and invited guests gathered last week at Carolina Colours planned community in New Bern, Craven County, NC to officially begin construction of the sustainable, 18-hole, par-72 golf course designed by famed architect Bill Love and construction by the builder of some of North Carolina's highest ranked course, Shapemasters.

Community developer, Kenneth Kirkman said the course will be unique to eastern North Carolina with its responsible commitment to preserving the intimate relationship between the course, land, waterways and wildlife habitats. "We expect the Carolina Colours Golf Club to have one of the top golf courses in the mid-Atlantic area," said Kirkman. "Bill Love's reputation as an outstanding golf course designer and environmental steward is well deserved.

According to John Wilderman, President of the Johns Island, SC-based The Wilderman Group, the uniquely environmental course is scheduled for completion in fall 2009 and will feature a diverse level of playability, with more than 7,100 yards from back tees and 5,000 yards from the front tees. Wilderman is an award-winning veteran of the hospitality industry having served in a strong range of management positions throughout his career. His background includes hotel and resort general manager, club manager, resort managing director, regional VP of operations, VP of development, and acquisitions consultant.

Wilderman has named Ken Gerhardt of The Wilderman Group to serve as general manager for both golf and hospitality segments on the 1,700-acre property located in the vibrant and historic coastal town of New Bern, NC. Gerhardt has previously served as general manager at Bald Head Island and Seabrook Plantation, both managed by The Wilderman Group.

Widely recognized in the meetings and hospitality industry as innovators with a solid track record, The Wilderman Group applies this background to the development of effective management strategies for a diverse range of properties, including hotels, resorts, conference centers, golf clubs, private residential communities and marinas, as well as a host of hospitality amenities and services. The Wilderman Group currently provides hospitality operations and management at Bald Head Island, NC located on a pristine barrier island off coastal North Carolina and renown for its secluded and peaceful lifestyle.

#### [More About The Wilderman Group \(click here\)](#)

The Wilderman Group provides hospitality management services that are both customized and cutting edge. The Wilderman Team is a seasoned group of professionals who shun packaged solutions. Instead, they excel at generating innovative ideas that produce compelling results.

#### [More About John Wilderman \(click here\)](#)

Mr. Wilderman, a 37-year veteran of the hospitality industry, has served in a wide range of positions during his career. His background includes hotel general manager, club manager, resort managing director, regional VP of operations, VP of development, acquisition consultant and, most recently, president of his own company.

### [More About Bill Love \(click here\)](#)

Bill Love has more 20 years of experience in the field of golf course architecture and has worked on more 100 projects throughout North America and abroad, involving the design, master planning and renovation of all types of golf facilities—both public and private.

### [More About Carolina Colours \(click here\)](#)

A place of natural beauty with a strong sense of community, Carolina Colours is inspired by North Carolinas's vibrant and historic coastal towns where neighborhoods are in harmony with Mother Nature and the beauty of the land, water and open sky.

### [More About Bald Head Island \(click here\)](#)

Located 2 nautical miles off the coast of historic Southport, NC, Bald Head Island is a residential community that encompasses a myriad of natural settings which allow property owners and guests to select the Island environment that most stirs their soul! The Island boasts 14 miles of pristine beaches, a 10,000-acre salt marsh, and a 180-acre maritime forest preserve that will never be developed.

*Specializing in hospitality management services, the South Carolina-based Wilderman Group draws on the collective decades of collective experience in establishing, managing and advising hotels, resorts, clubs, conference centers, golf courses and restaurants. For additional information on property management, food and beverage operations, facilities management, exit strategy development, customized services, consultative services, and conference center management, visit the website at [www.thewildermangroup.com](http://www.thewildermangroup.com)*

High-resolution images are available: Contact James M. Mahon at [JMMahon@aol.com](mailto:JMMahon@aol.com).



Left to right, Kenneth Kirkman, John Wilderman, Bill Love, Ken Gerhardt.



Construction Phase begins outside the Community Pavilion at Carolina Colours.

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